



## Unlock Your Business Potential with Maximizer DataLenz for Spire.

Connect Your World-Class ERP and CRM Systems for Enhanced Visibility and Efficiency

### Why Choose **Maximizer DataLenz for Spire?**

In today's fast-paced business environment, having the right information at your fingertips is critical. DataLenz is designed to simplify this process, bringing together your world-class ERP, Spire, and your world-class CRM, Maximizer. Our tool provides a read-only view of your Spire data directly in the Maximizer user interface, giving your team enhanced visibility and control without data redundancy.

#### Benefits:



##### ENHANCED VISIBILITY

Get a real-time, unified view of Spire data directly in your Maximizer. Make informed decisions faster and with more accuracy.



##### IMPROVED EFFICIENCY

With DataLenz, your team no longer needs to switch between systems for data. This eliminates manual data entry, reduces errors, and allows your team to focus on more strategic tasks.



##### STREAMLINED BUSINESS PROCESSES

Access key data from your ERP directly in your CRM. This enhances business processes, enabling quicker responses to changes in inventory levels and boosting sales productivity with a streamlined quote-to-order process.



##### EXCEPTIONAL CUSTOMER EXPERIENCE

Provide superior customer service with up-to-date, accurate ERP data available directly in your CRM. Respond to inquiries and issues more effectively and efficiently.



##### INCREASED SALES

Equip your sales team with real-time inventory and customer data from Spire directly within Maximizer. Identify upsell and cross-sell opportunities, manage orders efficiently, and close deals faster.

# How Does Maximizer DataLenz for Spire Work?

DataLenz acts as a powerful conduit between Spire and Maximizer. It funnels data from Spire into a read-only display within the Maximizer interface. This ensures your team always has access to the most current, accurate information from Spire while working in Maximizer without worrying about data being altered.

## Innovative Features of Maximizer DataLenz for Spire

Our DataLenz integration between Spire ERP and Maximizer CRM delivers valuable features that are designed to enhance the user experience and improve operational efficiency:



### Spire Order List

Navigate your Maximizer list of entries to automatically display the orders for the selected customer.



### Spire Invoice List

Select companies or individuals in the Maximizer list to automatically show invoices for that linked customer. Display invoice items, total payment made to date, and outstanding balance.



### Spire Customer List

Display a list of all the customers in Spire. Clicking on a company or individual in Maximizer will display the linked entry.



### Linking Spire Customers

Link Spire customers to Maximizer companies or individuals for a more streamlined view.



### Search Function

The user-friendly search interface enables easy and quick search through the Spire customer list.

## Ready to Maximize **Your Data Utilization?**

Join the businesses already benefiting from the power of integrated data. Start your journey with DataLenz today, and experience the full potential of your Spire ERP and Maximizer CRM systems.

Contact Cencomp Sales



### Pricing

Unlocking the full potential of your Spire and Maximizer systems has never been more straightforward or cost-effective. With DataLenz, we offer a pricing structure that ensures you get the most out of your investment.

- ✓ **Maximizer DataLenz for Spire Subscription:** Our service is available at just \$20 per user per month. (3 license minimum prepaid annually) This subscription gives your team continuous access to Spire ERP data within the Maximizer CRM interface, including setup, updates and training.

With DataLenz, investing in the future of your business is affordable and valuable. Experience the difference of having crucial Spire data at your fingertips within Maximizer.

*Ready to get started? Contact our sales team today to discuss your needs and how Data Lenzcan help your business reach new heights of efficiency and productivity.*

### Maximizer DataLenz for Spire System Requirements

- ✓ **Maximizer:** Cloud Edition or 2020 R1 (on premise) is required for seamless integration with Maximizer DataLenz for Spire.
- ✓ **Spire Version:** Your system needs to run Spire version 3.9 or greater for optimal performance.
- ✓ **VPN:** A VPN is required to access Spire data outside of your local area network.
- ✓ **Internet Browsers:** Maximizer DataLenz for Spire is compatible with Google Chrome for Windows and Microsoft Edge, ensuring easy access and functionality.
- ✓ **Spire User License:** A valid Spire user license for DataLenz is necessary to enable the integration.





## Spire Integration Partner - Cencomp Systems Solutions

As a Spire Integration Partner and Elite Maximizer Partner, Cencomp Systems Solutions specializes in tailoring business management software and training for organizations just like you. As your partner, Cencomp upholds a commitment to efficiency, transparency, and reliability. You'll work with seasoned consultants who, with backgrounds in business and accounting, understand the unique challenges you face. They are adept at crafting solutions that propel your business forward. Trust in Cencomp's guidance on your journey to growth and success.

### Support

For any assistance or queries regarding DataLenz, please don't hesitate to reach out to our dedicated support team. You can contact us at [support@cencomp.com](mailto:support@cencomp.com). We're committed to providing timely, responsive support to ensure your business continues to run smoothly.

Contact Cencomp Sales



## Take The Next Step Towards Business Efficiency **Get Maximizer DataLenz for Spire Today!**

"Experience the transformative power of DataLenz for your business today! If you're ready to bridge the gap between your Spire ERP and Maximizer CRM systems, don't hesitate. Contact Cencomp now and let us help you unlock greater efficiency and visibility within your business processes.

Reach out to us at [sales@cencomp.com](mailto:sales@cencomp.com) or call us at +1 (877) 553-1145 to purchase DataLenz and begin your journey to enhanced productivity."

Contact Cencomp Sales

